

Ani Attamian

Ani Attamian is a keynote speaker and business advisor. Across two decades inside the enterprise, agency-side in media, marketing and product, then eleven years at Google, she has worked with global brands including Walmart, Procter & Gamble, Disney and Dyson. She founded LEMA® Collective. She names the one root cause behind a stalled retail transformation, draining millions per month while loyalty, e-commerce and data teams patch separate layers. Her Data-to-Decision Sequence came from personal experience.

Word Count: 75

“
The problem you name is rarely the one costing you.”

22+
years inside the enterprise

11+
years leading at Google

Thousands
C-suite leaders reached

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