

Ani Attamian

Ani Attamian is a keynote speaker and business advisor. She spent two decades inside the enterprise, including eleven years at Google, before founding LEMA Collective. She names the one root cause behind a stalling transformation, the one draining up to £10 million a month while everyone patches the wrong layer. Her method is the Data-to-Decision Sequence.

Word Count: 56



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The problem you name is rarely the one costing you.

22+

years inside the enterprise

11+

years leading at Google

Thousands

C-suite leaders reached

