

Ani Attamian

Ani Attamian is a keynote speaker and business advisor. She spent two decades inside the enterprise, including eleven years at Google, and then founded LEMA® Collective. She has keynoted at World Travel Market, the Tourism Society and ANTOR, and names the one root cause behind a stalled travel transformation, the one draining millions per month while brand, booking, loyalty and data teams each patch a separate layer. Her Data-to-Decision Sequence was forged from personal experience.

Word Count: 75

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The problem you name is rarely the one costing you.

22+

years inside the enterprise

11+

years leading at Google

Thousands

C-suite leaders reached

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